

# STRAIT TALK

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# STRAIT TALK

## George Strait Reclaims Top Prize at CMA Awards

*Taylor Swift, Blake Shelton, Miranda Lambert and Kacey Musgraves also Win Big*

By Adam Gold, *Rolling Stone*

Nashville, TN....In an upset victory few in the country world saw coming, “King” George Strait reclaimed his throne at the 47th annual CMA Awards, taking home the top prize for Entertainer of the Year and beating out fresher-faced nominees Jason Aldean, Luke Bryan, Blake Shelton and Taylor Swift. It was Strait’s third time taking home the title, but his first since 1990.

“Never in a million years,” Strait said at the podium. “This just blows me away.” Strait, 61, has nearly that many country Number One hits. He recently signed a five-album deal, despite being in the midst of a lengthy farewell tour. His 40th studio album, *Love Is Everything*, came out in May. “I can’t imagine ever not being in this business,” he told reporters backstage.

Though the singer’s triumph evoked country’s traditionalist past, few of last night’s winners walked to the podium at Nashville’s Bridgestone Arena sporting rhinestones, boots or cowboy hats. Rather, the ceremony – hosted for the sixth consecutive year by comedic country duo Brad Paisley and Carrie Underwood – showcased the growing breadth of the genre, in addition to boasting appearances from mainstream music figures like Dave Grohl, Sean “Diddy” Combs and Jason Mraz.

Among the range of winners last night were returning champions Blake Shelton

and Miranda Lambert, who walked away with Male Vocalist of the Year and Female Vocalist of the Year, respectively; harmonically adept pop-country quartet Little Big Town, who took home Vocal Group of the

Year; and bro-country breakout hick-hop duo Florida Georgia Line, who landed trophies for Vocal Duo of the Year and Single of the Year for their summertime smash “Cruise.”





# George Strait Presented with ASCAP Founders Award

NASHVILLE, TN, November 4, 2013

The 51st Annual ASCAP Country Music Awards were held on Monday, November 4th in the Grand Ballroom at Nashville's newly opened Music City Center. The writers of country music's most performed songs of the period between April 2012 and March 2013 were honored before an audience of Nashville's most distinguished songwriters, top country stars and music industry leaders. Special tribute was paid to **George Strait**, who was presented with the ASCAP Founders Award in a segment that included a musical homage to the "King" of country from **Garth Brooks**, **Alan Jackson** and **Lee Ann Womack**, and included a special message from President George W. Bush.

The evening's top honors were awarded to the following:

- **ASCAP Country Music Songwriter of the Year: Josh Kear**
- **ASCAP Country Music Song of the Year: "Drunk On You,"** written by Josh Kear and Chris Tompkins; published by Angel River Songs, Lunelight Music, Big Loud Shirt and Big Yellow Dog Music
- **ASCAP Country Music Song of the Year: "How Country Feels,"** written by Neil Thrasher; published by peermusic and Team Thrasher
- **ASCAP Country Music Publisher of the Year: Warner/Chappell Music Publishing**

A total of 34 song honors were handed out, interspersed with special performances by the writers of the top five most performed songs of the year. Performances included **"Drunk On You,"** by songwriters **Josh Kear** and **Chris Tompkins** (recorded by Luke Bryan); **"Even If It Breaks Your Heart,"** performed by songwriter **Eric Paslay** (recorded by Eli Young Band); **"How Country Feels,"** by songwriter **Neil Thrasher** with Wendell Mobley and **Randy Houser** (recorded by Randy Houser); **"Kiss Tomorrow Goodbye,"** performed by songwriter **Shane McAnally** (recorded by Jake Owen); and **"(Kissed You) Good Night"** performed by songwriters Josh



Kear and Gloriana's **Tom Gossin**, with recording artists **Gloriana**. The show kicked off with ASCAP songwriter-artist **Brandy Clark**, who performed the song "Get High" from her critically-acclaimed new album, *12 Stories*.

ASCAP President and Chairman of the Board **Paul Williams** and newly appointed ASCAP EVP of Membership **John Titta** presented the **ASCAP Founders Award to George Strait**, whose revitalization of classic country music defined a generation and continues to inspire songwriters today. "'King' George is a genuine musical pioneer and a living legend whose influence on country music is immeasurable. We are honored to recognize his incredible career with the ASCAP Founders Award," said Williams. Past recipients of the ASCAP Founders Award include Garth Brooks, Alan Jackson and more.

A special musical tribute to Strait included performances by **Garth Brooks**, who honored him with a medley of Strait's classic hits; **Alan**

**Jackson**, who performed "Let's Fall to Pieces Together," and **Lee Ann Womack**, who treated the audience to a gorgeous rendition of "Troubadour."

ASCAP Nashville Membership co-heads **Michael Martin** and **LeAnn Phelan** presented **Josh Kear** with the ASCAP Country Music Songwriter of the Year award. Kear was responsible for penning five of the most performed songs of the past year, including one of the two Song of the Year, "Drunk On You" (Luke Bryan), as well as "(Kissed You) Good Night" (Gloriana), "Two Black Cadillacs" and "Blown Away" (Carrie Underwood), and "Dancin' Away with My Heart" (Lady Antebellum).

Kear earned ASCAP Song of the Year honors alongside co-writer **Chris Tompkins** for "Drunk On You," (Luke Bryan) published by Big Yellow Dog Music and Big Loud Shirt. Also winning ASCAP Song of the Year honors were **Neil Thrasher** and publisher peermusic for "How Country Feels," recorded by Randy Houser, who was on hand to perform the song with Thrasher and co-writer Wendell Mobley. The awards were presented by Williams along with Martin and Phelan.

This year's **ASCAP Country Music Publisher of the Year** honors went to **Warner/Chappell Music Publishing**, who had six award-winning songs: "Why Ya Wanna," "Good Girl," "Better Than I Used to Be," "The Only Way I know," "Come Wake Me Up" and "Fly Over States." Phelan and Martin presented the award to Warner/Chappell, accepted by **Ben Vaughn** and the Nashville team.

Additional artists in attendance included Angaleena Presley, Brothers Osborne, Cassadee Pope, Dan + Shay, David Nail, Dierks Bentley, Deana Carter, Jennifer Nettles, Jewel, Gloriana, Greg Bates, Lady Antebellum's Charles Kelley and Dave Haywood, Leah Turner, Love and Theft, Luke Bryan, RaeLynn, Rascal Flatts' Jon Don Rooney and Jay DeMarcus, Sam Hunt and more, as well as ASCAP Christian Music Songwriter of the Year Ben Glover.

# George Straits Vaqueros Del Mar Invitational Golf Tournament & Auction Raises Record Funds for Military Servicemen & Women

*Third annual fundraiser at Tapatio Springs Hill Country Resort & Spa brings in more than \$425,000 for Feherty's Troops First Foundation*

BOERNE, TX

Country music superstar George Strait and Texas businessman Tom Cusick hosted the third annual Vaqueros del Mar Invitational Golf Tournament and Auction at Tapatio Springs Hill Country Resort & Spa in Boerne, Texas on Saturday, November 2 and Sunday, November 3. Strait and Cusick, who are joint owners of the resort and spa, first created the fundraiser in November 2011 to support wounded U.S. servicemen and women. This year's event benefited Feherty's Troops First Foundation, an organization that provides meaningful assistance to military members who have been wounded serving in Iraq or Afghanistan.

The weekend-long event was filled with non-stop excitement, kicking off with a roping competition at Cusick's exclusive Texas hill country community Estancia at Thunder Valley, just minutes from the resort. Strait participated in the roping event, and Norma Strait and Silvia Cusick made a grand entrance by riding into the rodeo arena on a pair of Texas Longhorn bulls.

More than 450 invited guests also participated in a high-energy live auction, which raised an impressive \$425,000 within a half-hour. At one point, Strait even sweetened the pot by removing his boots and offering them as part of a package deal, which sold

for \$130,000 alone. Rick Kell, co-founder of Feherty's Troops First Foundation, presented

For more information on Feherty's Troops First Foundation, please visit [www.troopsfirstfoundation.org](http://www.troopsfirstfoundation.org).



Strait and Cusick each with an American flag that was used during operations Enduring Freedom and Proper Exit in Afghanistan. The weekend came to a close with Strait, ever the consummate entertainer, leading a lively jam session that included special guests Asleep At The Wheel, Ray Benson, Dean Dillon, Keith Gattis, Jamey Johnson, Jewel, Kyle Park and Randy Rogers.

To view highlights from the Vaqueros del Mar Invitational Golf Tournament and Auction, go to: <http://www.youtube.com/watch?v=opp2TxXDeUo>.

For more information on George Strait, please visit [www.georgestrait.com](http://www.georgestrait.com).

## About Tapatio Springs Hill Country Resort & Spa:

The word Tapatio (top-ah-tee-oh) is Spanish, translated it means "dancing" thus "dancing springs." Tapatio Springs Hill Country Resort & Spa is nestled in an expansive, breath-taking hidden valley of the Texas Hill Country, and is nothing short of a wilderness wonder. Located just 38 miles from the historic Alamo in San Antonio, Tapatio Springs Hill Country Resort & Spa is framed with scenic rocky cliffs, dotted with lakes, and clear streams are home to one of the largest Axis deer populations in the country.

The peaceful, serene landscape is forested with an unusual natural assortment of trees, including walnut, maple, Spanish oak, elm, sycamore, pecan, redbud and many others. It has been said, "Perhaps no other golf course in America will blend so perfectly with Mother Nature's design." The all-new Tapatio Springs Hill Country Resort & Spa features a completely revitalized PGA professionally designed 18-hole Billy Johnston course, second to none for its playability. It truly tests the skills of the most advanced player, and is an exciting treat to experience for the novice.

# George Strait Crowned “Legend Of Live” At Billboard Touring Awards

*Posted By Lorie Hollabaugh..Musicrow.com*

George Strait was named the 2013 Billboard Legend of Live last night (Nov. 14) at the 10th Annual Billboard Touring Awards at New York’s Roosevelt Hotel, according to Billboard.com [1]. Strait joked jovially about receiving the honor just a week after receiving the coveted CMA Entertainer of the Year trophy.

“I feel like I fit right in here,” Strait said. “I stared touring about Eighteen ninety – well,

it feels like that anyway. I started touring in 1981. I tell ya, I’ve been touring so long that I kinda got it through the years. Part of it got a little hard for me and the burnout thing was happening. I’ve always loved the shows – don’t get me wrong, but all the other stuff that goes along with it I kinda got tired of.

The awards honored the concert industry’s top artists, execs, and venues for the year based on Billboard’s Boxscore chart and box office performance. Other big winners

of the evening included Taylor Swift, who received the Top Package Tour Award for her Red tour, which was the top-grossing tour with three or more artists on the bill. Bon Jovi was also honored with Top Tour and Top Draw, which honors the top ticket-selling tour. P!nk pulled in the Top Boxscore Award for her July and August run at the Rod Laver Arena in Melbourne, which grossed over \$30 million.

## Quicken Loans To Become Presenting Sponsor of George Strait’s The Cowboy Rides Away Tour 2014

NASHVILLE, Tenn. (Nov. 05, 2013)

Quicken Loans Inc., the nation’s largest online mortgage lender, today announced it will be the presenting sponsor for the final leg of George Strait’s The Cowboy Rides Away Tour 2014.

Quicken Loans joins a highly successful tour, where 16 tour stops are completely sold out and only four more venues have yet to release tickets for sale. Strait’s highly anticipated show at Nashville’s Bridgestone Arena sold out within six minutes of going on sale Friday, Oct. 25.

“It is an absolute honor to sponsor George Strait’s final tour,” said Jay Farner, Quicken Loans President and Chief Marketing Officer. “George means so much to country music fans everywhere, and we can’t wait to help him create a concert experience of a lifetime for those who have supported him

for so many years. Plus, we’re hoping he refers some of his ‘ex’s in Texas’ to us for a mortgage.”

Quicken Loans is planning several fan promotions to enhance the concert-going experience that will launch with the beginning of the tour in January.

A limited number of tickets is still available for concert dates in Auburn Hills, Mich., Louisville, Ky., Newark, N.J., Philadelphia, Penn., Portland, Ore. and Tacoma, Wash.

For more information on “Quicken Loans Presents George Strait’s The Cowboy Rides Away Tour 2014,” please visit

[www.georgestrait.com](http://www.georgestrait.com).

For more information about Quicken Loans, please visit [quickenloans.com](http://quickenloans.com), on Twitter at [@QLnews](https://twitter.com/QLnews), and on Facebook at [www.facebook.com/QuickenLoans](http://www.facebook.com/QuickenLoans)





# George Strait Prepares To Close Out Touring Career

*~ Final Show at AT&T Stadium The Biggest Of Them All ~*

George Strait's 33 years of constant touring will come to an end in 2014 and he will close it out with the biggest and most exciting show of his career that will include a busload of great artists that will be on hand to celebrate the conclusion of his touring career.

The 2014 Quicken Loans Present George Strait Cowboy Rides Away tour will get underway on Jan. 9th in Bossier City, LA and move to Austin, TX. on Jan 10th to conclude the first weekend. There are no tickets remaining for either of those shows. Strait will visit a total of 26 cities including

Omaha,NE, Kansas City,MO, San Jose, CA, San Diego, CA, Las Vegas,NV ,Phoenix,AZ, Los Angeles,CA, Auburn Hills, MI, Columbus, OH, Philadelphia, PA, Newark, NJ, Louisville,KY, Chicago,IL, Nashville, TN,Atlanta,GA, Wichita,KS, Denver,CO, Portland,OR, Tacoma,WA, Des Moines,IA, Tulsa,OK, Baton Rouge,LA and Foxboro, Ma.

The final show of the 2014 tour will take place at AT&T Stadium in Arlington, TX, the home of the Dallas Cowboys. The 100,000 seat venue will be the site of the grand finale as Strait and a dozen of his

friends will celebrate the historic event. Joining Strait for his final touring performance will be Jason Aldean, Asleep At The Wheel, Kenny Chesney, Eric Church, Ronnie Dunn, Vince Gill, Faith Hill, Alan Jackson, Miranda Lambert, Martina McBride and Lee Ann Womack.

Tickets for most shows have already been sold out but limited sitting is still available in Portland, Tacoma, Auburn Hills, Newark, Philadelphia and Columbus. Tickets for the final show will go on sale to the public on December 6th while George Strait Fan Club seating will take place on December 3rd.

## George Strait Celebrates BMI Icon Award with Recipient & Friend Dean Dillon







*Tapatia Springs*



*Tapatia Springs*





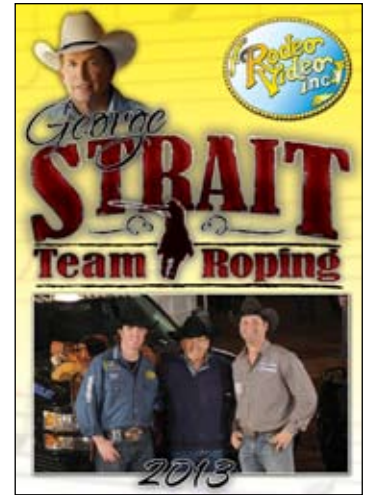
# ~NEW MERCHANDISE~



4345 - Black Strait Country T-Shirt



1145 - White Photo Coffee Mug



971DVD - 31st Annual George Strait Team Roping DVD (2013)



1018 - Shot Glass



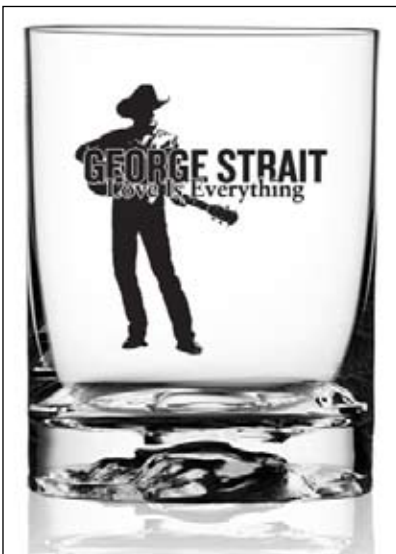
543 - Photo Keychain



2755 - Orange Mesh Cap



564 - License Tag



1019 - Old Fashioned Glass



1015 - Stainless Steel Travel Mug



1030 - Tumber (Double Wall Acrylic)



8950 - Black RED GLOW Zip-Up Hooded Sweatshirt



# Getting Ready for the Holiday!



9100 - Christmas Sweatshirt



1054 - Christmas Photo Coffee Mug



346 - Christmas Ornament

~ SWEATSHIRTS WILL BEGIN SHIPPING ON OCTOBER 8TH ~  
 ~ MUGS AND ORNAMENTS WILL BEGIN SHIPPING ON OCTOBER 15TH ~

## CHRISTMAS ORDER FORM for 2013 SWEATSHIRT, MUG and ORNAMENT

Description	Sizes (Put Qty. # next to each size)	Price Each	Amount
9100 - Christmas Sweatshirt (Gray)	M_____ L_____ XL_____	\$39.95	
9100 - Christmas Sweatshirt (Gray)	XXL_____	\$41.95	
1054 - Christmas Photo Coffee Mug		\$11.95	
346 - Christmas Ornament		\$10.95	

.00 - 20.00 = \$10.00	50.01 - 75.00 = \$17.25
20.01 - 30.00 = \$12.75	75.01 - 100.00 = \$19.00
30.01 - 50.00 = \$15.00	101.00 & Up = \$22.50

Shipping Charge (please see chart) \$ \_\_\_\_\_

Tennessee Sales Tax (9.25%) \$ \_\_\_\_\_  
 (All Tennessee Customers must add 9.25%)

Deduct Strait Cash Here \$ \_\_\_\_\_

PLEASE PRINT:

NAME: \_\_\_\_\_

Total \$ \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

Method of Payment: Check \_\_\_\_\_ Money Order \_\_\_\_\_ Credit Card \_\_\_\_\_

(If paying with Credit Card, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	120	<b>FAN CLUB MEMBERSHIP</b> (Newsletter Sent Via E-Mail) - 1 YEAR (All Fan Club Documents are emailed immediately ..... U.S. following payment authorization)..... CANADA	\$15 \$15	
	160	<b>FAN CLUB RENEWAL</b> (Newsletter Sent Via E-Mail) - 1 YEAR ..... U.S. (All Fan Club Documents are emailed immediately following payment authorization) ..... CANADA	\$15 \$15	
	210	<b>"HRE 4 A GD TME" BUMPER STICKER</b> (Black, Red and White 8.75" x 4" Bumper Sticker featuring a license plate graphic design with large "HRE 4 A GD TME" lettering).....	\$1.95	
	257	<b>PHOTO MAGNET</b> (2"x2" Square Photo Magnet Featuring Cover Photo from George Strait's Album, "Here For A Good Time").....	\$2.95	
	340	<b>BELT BUCKLE</b> (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	543	<b>PHOTO KEYCHAIN</b> (Double Sided Photo Keychain Features Amazing photos from George Strait's LP "Love Is Everything") .....	\$4.95	
	544	<b>PHOTO KEYCHAIN</b> (Double Sided Photo Keychain Features George Strait's 2013-2014 "The Cowboy Rides Away" Tour Logo on one side with an Amazing G.S. Photo on the other side).....	\$4.95	
	564	<b>LICENSE TAG</b> (Manufactured with a process that allows photorealistic detail, our custom License Tag features a gorgeous photo of George Strait from his NEW LP "Love Is Everything." This plate is made from aluminum which makes it lightweight, durable and completely weatherproof. With pre-drilled holes for easy mounting, this plate measures approximately 6 inches by 12 inches and fits most standard license plate frames and holders).....	\$19.95	
	640	<b>CALENDAR</b> (5 Page, 15 Month Calendar (April 2013-June 2014) with great looking full color photos of George Strait. It opens to an amazing 14" wide x 21" high, closed calendar dimensions are 14" x 10.5" - wonderful gift idea for every George Strait fan!).....	\$12.95	
	650	<b>SONGBOOK</b> (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) .....	\$17.95	
	663	<b>THE BEST OF GEORGE STRAIT</b> (Songbook).....	\$14.95	
	8888DVD	<b>'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD</b> (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	971DVD	<b>31st ANNUAL GEORGE STRAIT TEAM ROPING DVD</b> (2013).....	\$29.95	
	1015	<b>STAINLESS STEEL TRAVEL MUG</b> (Our Thermal 16 oz. Siler Stainless Steel Travel Mug has a comfort handle, offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during commutes. It is tapered at the base and is designed to fit securely in most vehicles' holders and consoles. It features a bold G.S. "LOVE IS EVERYTHING" Silhouette Logo in Black).....	\$14.95	
	1018	<b>SHOT GLASS</b> (1.75 oz. Tapered Shot Glass, features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything," part of our GS Barware Collection, specially designed to complement our Old Fashioned Glass (1019).....	\$8.95	
	1019	<b>OLD FASHIONED GLASS</b> (11 oz. Glass Features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything," part of our GS Barware Collection, specially designed to complement our Shot Glass (1018)) .....	\$9.95	
	1030	<b>TUMBLER</b> (DOUBLE WALL ACRYLIC) (Our RED, 16 oz. Acrylic Tumbler features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything." It is perfect for your favorite hot or cold drinks. It has insulated double wall construction which helps prevent sweating and is made with durable BPA-Free plastic material. It has a screw-on cap which prevents unnecessary spills and a reusable matching straw is included. Top rack dishwasher safe).....	\$13.95	
	1085	<b>TOTE BAG</b> (Our 10 oz. 100% Cotton Canvas Tote Bag With 22" Red Webbing Handles Features A Large Tone-On-Tone G.S. Signature Logo In Red And White. Perfect For Travel, Shopping, Beach, School Or Knitting! Dimensions: 15" x 14.5" x 3" Gusset Bottom).....	\$10.95	
	1142	<b>LATTE MUG</b> (Simple, Oversized Styling For Those Luscious Lattes, Comfortable To Hold With A 16 oz. Capacity, Features A SHARP Black Logo Celebrating George Strait's 2013-2014 "The Cowboy Rides Away" Tour On Both Sides Of The Mug. A Dye Sublimation Manufacturing Process Ensures That The Double-sided Image Stays Brilliant For The Life Of The Mug. Perfect For Gift Giving!).....	\$11.95	



QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
_____	1145	<b>WHITE PHOTO COFFEE MUG</b> (This Gorgeous 11 oz. White Ceramic Coffee Mug features a wonderful photo of George Strait and logo from his New LP "Love Is Everything." A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for gift giving!) .....	\$12.95	_____
_____	2755	<b>ORANGE MESH CAP</b> (The Classic Look of Mesh is Back - the simple retro styling of a mesh back and a cotton twill front combine for the best of both old and new. This cap has an orange crown and vintage worn look bill with cream mesh back. It is custom puff embroidered with imprint G.S. logo on crown with a "COWBOY RIDES AWAY" embroidered patch across back. ONE SIZE FITS MOST).....	\$18.95	_____
_____	2760	<b>COPPER/BROWN MESH CAP</b> (The Classic Look of Mesh is Back! The simple retro styling of a mesh back and a cotton twill front combine for the best of both old and new, copper crown and bill with contrasting brown mesh back, custom embroidered G.S. star logo on crown, "COWBOY RIDES AWAY" embroidered patch across back, self fabric back strap with slide buckle, ONE SIZE FITS MOST) .....	\$18.95	_____
_____	2770	<b>LADIES PAINTER'S CAP</b> (Lightweight, stylish, and Oh-So-80's is our NEW grey cotton denim ladies painter's cap, custom puff embroidered pink "Strait Girl" logo on front with "Cowboy Rides Away" on back, contrast white double needle stitching, fabric velcro backstrap, ONE SIZE FITS MOST).....	\$18.95	_____
_____	4345	<b>BLACK STRAIT COUNTRY T-SHIRT</b> (Black Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a Vintage G.S. STRAIT COUNTRY American Flag Heritage graphic design on front chest, back of shirt celebrates George Strait's 2013 "The Cowboy Rides Away" Tour with an amazing American Flag and ..... Check Size: M ___ L ___ XL ___ signature with tour cities logo)..... Check Size: XXL ___	\$19.95 \$20.95	_____
_____	4375	<b>KIWI "LOVE IS EVERYTHING" T-SHIRT</b> (Kiwi Green Color Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a large "Love Is Everything" graphic logo and full color photo from the New LP on full front chest, back of shirt features a stunning silhouette graphic photo and logo from George's NEW LP..... Check Size: L ___ XL ___ "Love Is Everything") ..... Check Size: XXL ___	\$18.95 \$19.95	_____
_____	8940	<b>LADIES CHARCOAL ZIP-UP HOODED SWEATSHIRT</b> (This Stylish and Comfortable Hoodie is Perfect for All Day Wear, 100% California fleece cotton, combed for softness and comfort, Raglan sleeves, stretchy comfortably fitted double-stitched cuffs and waistband with a kangaroo pocket, custom applique pink G.S. felt signature on full chest with a pink "The Cowboy Rides Away" logo down left sleeve) ..... Check Size: M ___ L ___ XL ___ XXL ___	\$49.95	_____
_____	☆☆☆ 8950	<b>BLACK RED GLOW ZIP-UP HOODED SWEATSHIRT</b> (Black Unisex Full Zip Hooded Sweatshirt, cozy heavy blend fabric that's as soft and comfy as it is durable and good-looking, cut to fit both men and women, single-ply hood with matching drawstring, zip front with split muff pocket, ribbed cuffs and waistband, SHARP full length red glow silhouette photo of George and his guitar on right front chest with a red glow "The Cowboy Rides Away" 2014 Tour Logo imprint on back)..... Check Size: M ___ L ___ XL ___ <b>NEW</b> Rides Away" 2014 Tour Logo imprint on back)..... Check Size: XXL ___ <b>NEW</b>	\$64.95 \$65.95	_____
		<b>GEORGE STRAIT CDs</b>	<b>PRICE</b>	
_____	937	TROUBADOUR .....	\$16	_____
_____	941	LOVE IS EVERYTHING .....	\$16.95	_____

☆☆☆ NEW ITEMS ☆☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

\*\*\*\* PLEASE PRINT CLEARLY      CUSTOMER #: \_\_\_\_\_

NAME: \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST.: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: (\_\_\_\_\_) \_\_\_\_\_

PAYMENT MADE BY: CHECK: \_\_\_ MONEY ORDER: \_\_\_

MASTERCARD: \_\_\_ VISA: \_\_\_ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: (Please Print) \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

Please Check One:      SUB TOTAL \_\_\_\_\_

YES \_\_\_ This is a new address.      **TENNESSEE SALES TAX(9.25%)** \_\_\_\_\_

NO \_\_\_ This is not a new address.      (All Tennessee Customers must add 9.25%)

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**FOR ALL ORDERS OVER \$300.00: PLEASE ADD AN ADD'L. \$8.00 PER \$100.00 INCREASE.**      TOTAL AMOUNT \_\_\_\_\_

.00 - 20.00 = \$10.00	50.01 - 75.00 = \$17.25
20.01 - 30.00 = \$12.75	75.01 - 100.00 = \$19.00
30.01 - 50.00 = \$15.00	Over 101.00 = \$22.50

\*\*\* NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY. Orders will only be shipped in the United States and Canada.

**All U.S. and Canadian orders must have a physical mailing address.**

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077  
STRAIT LINE: (615) 824-7176  
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ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.  
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.  
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

# Anita's Notes

Welcome to the Winter issue of Strait Talk. After all these years of writing, answering letters and phone calls, nothing seems to change. It only continues to get more exciting with all the eventful happenings of George Strait. Reflecting over the year and looking forward to the upcoming year ahead of 2014, we realize the life really is good and we have been so blessed. Thank you for being so kind and supportive of George and Crew. It is so appreciated. Over the years, you have waited in long lines to purchase concert tickets, purchase merchandise or take a photo at Fan Fair. You have driven long hours to catch a show and doing all that have brought a level of excitement at each show that is unsurpassed anywhere. It has been so much fun and we look forward to where the road will take us. Enjoy 2014 with George and the Ace In The Hole Band.

The last few months have been very busy for George., taking care of special projects, receiving many honors and getting ready for the last leg of the Quicken Loans Presents George Strait Cowboy Rides Away Tour. After George made his announcement and held his press conference at AT&T Stadium in Arlington, TX, things got real exciting. He announced all of his tour dates for 2014 that will begin in January and end in June in Arlington, TX. However, let us remind you that George has said over and over that this is not the last you will see of him, but the last formal tour he is doing. He still plans on doing special events that you will hear about from time to time.

George and his record label, MCA, have

announced a new 5 year agreement guaranteeing us all a lot of new George Strait music over that time span. The agreement was music to all our ears.

November was an extremely busy month for George. The first weekend of November, George hosted the 3rd Annual Vaqueros del Mar Invitational Golf Tournament fundraiser at Tapatio Springs Hill Country Resort & Spa. The event raised \$425,000 to support assistance to military members who have been wounded serving in Iraq or Afghanistan. Right after that, George traveled to Nashville to receive the ASCAP Founders Award. The next day he attended the BMI songwriter awards to help his friend Dean Dillon Celebrate the BMI Icon Award. The following night he walked onto the stage of the CMA Awards at Bridgestone Arena to accept his 3rd "Entertainer of the Year" Award from the prestigious Country Music Association. What an amazing week of memories. Congrats to George! Well Done!

After catching his breath for a few days, George flew to New York to attend the Billboard Touring Awards where he was presented with the Billboard "Legend of Live" Award. It was the first time in history the Award was ever presented to a Country Music Entertainer. The awards just seem to keep on coming and they are much deserved.

George will be able to take a little time off for the Holidays to spend with his family and enjoy hunting season before beginning his rehearsals for the 2014 tour in January.

The 32nd Annual George Strait Team Roping Classic is not that far away as it is scheduled for Friday, March 14th and Saturday, March 15th at the San Antonio Rose Palace in San Antonio, TX. Tickets for the event have been completely sold out. Tickets are expected to be mailed out in early February to those of you who were fortunate enough to purchase them. We are looking forward to seeing many of you at this great family event. We always remind everyone to come dressed comfortable, watch the weather, bring your camera, blankets and comfortable walking boots or shoes.

We also want to thank everyone who places an order and submits physical addresses. As you know, we no longer ship by USPS or to P.O. Boxes. We only ship UPS to the US and Canada. We stopped shipping overseas last year for a myriad of reasons. Please remember that you can track your packages with UPS. Please make sure that you give us the correct email address so you will receive notice when your package has shipped. Also watch your emails for all kind of info like news, ticket on-sales, fan

*Happy  
42nd  
Anniversary  
George  
& Norma  
Strait  
December 4th*

club seating and our weekly Facebook Specials.

The Christmas rush has already started so we would like to encourage you to place any Christmas gift orders you may have as early as possible to make sure they get to you in time. We download all of our orders Monday-Friday and they are shipped out each day. Please review your order and address before submitting.

Our Christmas Holiday schedule has been set. We will be taking and shipping Christmas orders through Dec. 20th when we will close our office for the Holidays. Any orders received after Dec. 20th will not be shipped until January 6th of 2014 when we return for the new year. Please remember that any merchandise ordered between 12/20 and 1/5 will not be shipped during the holiday period. Thank you for your understanding.

We would like to let you know that Strait Line, 615-824-7176, is open M-W-F from 10am until Noon Central time. If you have a question about your package or membership, please submit it at [customerservice@georgestraitfans.com](mailto:customerservice@georgestraitfans.com). Please include your full name, phone number and correct email address so we can respond to you. Many times fans do not use the same email address that we have in our computer system and we have trouble locating them.

Best wishes to George and Norma Strait as they celebrate they 42nd Wedding Anniversary on December 4th. Much love to you both.

As we conclude this issue of Strait Talk, we ask that you continue to pray for our servicemen and women throughout the world for their safe return home. As you sit down this Christmas season and give thanks, please remember them and their families. May God in all of His infinite wisdom bless you and your family.

**GSFC Hours:  
Mon., Wed., & Fri.  
10:00 am-12:00 pm  
Call Your  
Merchandise  
Orders In:  
1-615-824-7176**



# GEORGE STRAIT ITINERARY

DATE	CITY & STATE	VENUE	ON SALE
1/9	Bossier City, LA	CenturyLink Center	Sold Out
1/10	Austin, TX	Frank Erwin Center	Sold Out
1/17	Omaha, NE	CenturyLink Center	Sold Out
1/18	Kansas City, MO	Sprint Center	Sold Out
1/30	San Jose, CA	SAP Center	Sold Out
1/31	San Diego, CA	Valley View Casino	Sold Out
2/1	Las Vegas, NV	MGM Grand Garden	Sold Out
2/7	Phoenix, AZ	US Airways Center	Sold Out
2/8	Los Angeles, CA	Staples Center	Sold Out
2/14	Auburn Hills, MI	The Palace	On-Sale
2/15	Columbus, OH	Nationwide Arena	On-Sale
2/28	Philadelphia, PA	Wells Fargo Center	On-Sale
3/1	Newark, NJ	Prudential Center	On-Sale
3/7	Louisville, KY	KFC Yum! Center	Sold Out
3/8	Chicago, IL	All State Arena	Sold Out
3/21	Nashville, TN	Bridgestone Arena	Sold Out
3/22	Atlanta, GA	Philips Arena	Sold Out
4/4	Wichita, KS	INTRUST Bank Arena	Sold Out
4/5	Denver, CO	Pepsi Center	Sold Out
4/11	Portland, OR	Moda Center	On-Sale
4/12	Tacoma, WA	Tacoma Dome	On-Sale
4/18	Des Moines, IA	Wells Fargo Arena	Sold Out
4/19	Tulsa, OK	BOK Center	Sold Out
5/23	Baton Rouge, LA	Tiger Stadium	On-Sale
5/31	Foxboro, MA	Gillette Stadium	On-Sale
6/7	Arlington, TX	AT&T Stadium	6/6