

# STRAIT TALK

SEPTEMBER, OCTOBER, NOVEMBER 2010

VOL. 28 NO. 4



# STRAIT TALK

## George Strait Is Set To Begin Fall Tour

*First Stop Is Columbus, Ohio*

Nashville, TN - The George Strait tour with Reba and Lee Ann Womack is set to roll out for the first concerts of the fall tour. 2010 will be the first time since 2002 that George Strait has toured the country in the fall of the year. After the highly successful winter portion of the tour was over, Strait decided that it had been too much fun to stop so he gathered his friends together and they decided to finish out the year with eleven more shows.

The tour, which includes eight buses, six trucks and two airplanes, begins on September 8th at the Nationwide Arena in Columbus, OH before heading to Rupp Arena in Lexington, KY and Nashville, TN to finish out the first weekend.

The tour will continue on September 16th with a stop at the Colonial Life Arena at the University of South Carolina in Columbia, followed by stops at the Birmingham Jefferson Civic Center in Birmingham, AL and the Century Tel Center in Bossier City, LA.

The touring group will take a four week break after the second weekend of the fall tour before moving on to Pittsburgh, PA on October 14th at the new Consol Energy Center. On the 15th of October the tour will play the Wachovia Center in Philadelphia, PA before wrapping up the weekend in Buffalo, NY October 16th.

The final concerts of the 2010 tour will be in Minneapolis, MN at the Target Center on October 21st and the Fargo Dome in , ND on October 22nd.

FINALY TOGETHER FOR THE FIRST TIME ON TOUR!

GEORGE STRAIT

REBA

and special guest LEE ANN WOMACK

In Stores Now!

[www.georgestrait.com](http://www.georgestrait.com)

[www.reba.com](http://www.reba.com)

The poster features George Strait in a cowboy hat, Reba McEntire holding a microphone, and Lee Ann Womack. It includes promotional text for the tour and website information.

# March 11th & 12th Of 2011 For The 29th Annual GSTRC

The dates of March 11th and 12th of 2011 have been set for the 29th Annual George Strait Team Roping Classic to be held at the San Antonio Rose Palace in San Antonio, Texas. The GSTRC is the largest open Team Roping competition in the country with hundreds of thousands of dollars in cash and prizes awarded every year. 449 teams competed for the title in 2010 with header Jake Long and heeler Coleman Proctor taking the top prize of \$159,630 in cash plus two Cavender Chevrolet Silverado Twin Cab dually trucks, two Bruton 3-horse slant Strait Extreme trailers, Twister Saddles, Resistol Roping Bags, Jackets from Wrangler and Justin and buckles from Gist Silversmiths.

George Strait Fan Club Members will again get an early chance to purchase tickets with a one-day pre-sale set for Monday, September 20th. Fan club members can purchase their tickets through the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) and clicking on the Team Roping link at the top of the page. Members will have to log in their username and password, when prompted, in order to purchase a maximum of four tickets for each day. Tickets for the 2011 GSTRC will be \$20 each and pre-sales will begin at 9am Central Time and close at 8pm Central Time unless all tickets are sold out earlier. Any remaining tickets will go on sale to the general public at the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) on Monday, October 4th at 9am until sold out.



Tickets to the general public will also be \$20 per ticket per day.

Tickets may also be purchased by mail on a first-come basis and may be ordered at the following address:

**George Strait Team Roping Classic**  
PMB #452  
24165 IH-10 West  
Suite 217  
San Antonio, Tx 78257-1159

Any remaining tickets may be ordered by phone after October 4th by calling 210-698-0791. All tickets are non-refundable and cannot be exchanged for another day. All ticket sales are final. Additional postage will be charged for ticket orders sent outside the United States.

**Hours: Monday-Friday 8:30 am-3:00 pm**  
**Call Your Merchandise Orders In:**  
**1-615-824-7176 • Fax: 1-615-826-7052**



# Limited Edition Sweatshirt, Mug and Ornament Now on Sale for the Holiday Shopping Season!



**#9100 - Christmas Sweatshirt**  
M-L-XL                      XXL  
\$39.95                      \$42.95



**#346 - Christmas Ornament**  
\$9.95



**#1054 - Christmas Mug**  
\$10.95

~ See following page for descriptions and order form ~

# It's Time To Place Your Holiday Orders!

**9100 - Blue Christmas Sweatshirt** (Our 2010 Blue Christmas Sweatshirt features a Handsome Color Photo of George Strait with a wintry scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting on the full front chest. FULL CUT for a casual comfortable fit. Excellent Christmas Gift!)

**346 - George Strait Christmas Ornament** (Share...Celebrate...Decorate...Collect... Our 2010 Christmas Ornament features a Handsome Color Photo of George Strait with a wintry scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting. This double-sided Ornament is the ultimate stocking stuffer or holiday party gift for every George Strait Fan. Beautiful for any Christmas Tree, adding the perfect George Strait Flair!)

**1054 - Christmas Photo Coffee Mug** (This Beautiful 11 oz. White Ceramic Coffee Mug features a Handsome Color Photo of George Strait with a wintry scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for gift giving! Sorry, this item can not be shipped outside the United States.)

## CHRISTMAS ORDER FORM for 2010 SWEATSHIRT, MUG and ORNAMENT

Description	Sizes (Put Qty. # next to each size)	Price Each	Amount
9100 - Christmas Sweatshirt	M _____ L _____ XL _____	\$39.95	
9100 - Christmas Sweatshirt	XXL _____	\$42.95	
1054 - Christmas Mug		\$10.95	
346 - Christmas Ornament		\$9.95	

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

Shipping Charge (please see chart) \$ \_\_\_\_\_

Tennessee Sales Tax (9.25%) \$ \_\_\_\_\_  
 (All Tennessee Customers must add 9.25%)

Deduct Strait Cash Here \$ \_\_\_\_\_

PLEASE PRINT:

NAME: \_\_\_\_\_

Total \$ \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

Method of Payment: Check \_\_\_\_\_ Money Order \_\_\_\_\_ Credit Card \_\_\_\_\_

(If paying with Credit Card, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

# PROPER NAMES IN GEORGE'S SONGS WORD SEARCH

Find the proper names in George's songs. The proper names can be found up, down, across, backwards and diagonally.

*Submitted by Rosalinda Salazar Garza - Edinburg, TX*

ADALIDA	N L Y G E K N S E R G H M X Y A E A P S
ADAM	E T E G Q X U N H E S E F E A R N N E E
ALLISON	E D J W Y G I I O A R D L K D K O I R L
ANGELINA	L O T M I R Z R C L Y R X I A A O L K P
ARKANSAS DAVE	I Z M E E S G Y E T A Y J M M N B E I M
CATHERINE	E A V H J E N P F H F S O M G S T G N I
DAVE RUDABAUGH	S E T S J N L E C J O H N N Y A A N S D
DEAR ABBY	R A O O H J L E Y V M O L J H S P A H T
DIMPLES	C H N O Q O M F O J E G Y O U D M Y F G
EILEEN	R E J V N I A D A L I D A E R A E K Z L
ELVIS	S D R K T R Y Z Q P R U N M U V A N E Q
EVE	M H B D Y B B A R A E D O A Q E W Y U U
GEORGE JONES	Y A O G N O R T S M R A S I U O L J Q J
GOOD TIME CHARLEY	W O C S M L Z A E Y J U E L V I S R B M
GUS	G I J R U I N F T S U S E J J G X M B Q
HANK	L E L T O N J H G U A B A D U R E V A D
JESUS	Y E H L A S M A R I A K K U O Q B Z T D
JOE	U E H S I L B M T S N U A K X S X Z U R
JOHNNY	R P O Q Z E T Y P A K A L L I S O N W Z
JOHNNY CASH	M R Y N A H Z K H S A P W V N Q Y P R E
JUNE	
LEFTY	
LEWIS	
LOUIS ARMSTRONG	
LUTHER	
MA CROSBY	
MARIA	
MERLE	
PAT BOONE	
PERKINS	
ROSANNA	
SAM	
SAMMY	
WILLIE	

Please Print

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Phone #: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Jacket Size: \_\_\_\_\_

Sweatshirt Size: \_\_\_\_\_

T-Shirt Size: \_\_\_\_\_

\* All entries must be received by November 12, 2010. **One Entry Only!!!**  
Return entry to GSFC, PO Box 2119, Hendersonville, TN 37077. **Thank you.**

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	<b>FAN CLUB MEMBERSHIP</b> (Newsletter Sent By Mail) - 1 YEAR ..... U.S. (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 ..... CANADA photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates).....FOREIGN	\$25 \$25 \$30	
	120	<b>FAN CLUB MEMBERSHIP</b> (Newsletter Sent Via E-Mail) - 1 YEAR (Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... U.S. Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately ..... CANADA following payment authorization).....FOREIGN	\$15 \$15 \$20	
	140	<b>FAN CLUB RENEWAL</b> (Newsletter Sent By Mail) - 1 YEAR ..... U.S. (Same as 1 year membership - ..... CANADA Newsletter sent through the mail) .....FOREIGN	\$25 \$25 \$30	
	160	<b>FAN CLUB RENEWAL</b> (Newsletter Sent Via E-Mail) - 1 YEAR ..... U.S. (Same as 1 year membership - ..... CANADA Newsletter sent via e-mail).....FOREIGN	\$15 \$15 \$20	
	206	<b>STR8*FAN BUMPER STICKER</b> (Blue 7-1/2" x 3-3/4" Bumper Sticker Features GS "STR8*FAN" Logo in Yellow and White).....	\$1.95	
	233	<b>8x10 COLOR PHOTO</b> (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat) .....	\$5.00	
☆☆☆	256	<b>PHOTO MAGNET</b> (2"x2" Square Photo Magnet Featuring George Strait) .....	<b>NEW</b> \$2.95	
	308	<b>PHOTO MOUSE PAD 'TWANG'</b> ((Fabric Mouse Pad with photo of G.S. Standing in front of Texas' Oldest Dance Hall, Grune Hall. He Casually Leans Against A Pink Antique Convertible Cadillac With Guitar in Hand, As Though Reminiscent Of Younger 'Ace In the Hole' Days. Compatible With Ball Type or Optical Mouse; 1/4" Thick Non-Slip Material Keeps Mouse Pad Firmly In Place. Dimensions: 7/5" x 8").....	\$9.95	
☆☆☆	313	<b>BALL POINT PEN</b> (Fashionable Lime Green Color Black Ink Medium Point Ball Point Pen With A Fashion Clip and a Web Design Comfort Soft Gripper, an Elegant Pen for Everyday Use. "GEORGE STRAIT Printed on side on Black.) .....	<b>NEW</b> \$2.95	
	340	<b>BELT BUCKLE</b> (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	547	<b>PHOTO KEYCHAIN</b> (2009 Double Sided Photo Keychain, Great Looking Close-up Photo of George in a White Hat on Front with "George Strait" Logo on Back).....	\$5.00	
	559	<b>2D 'TWANG' METAL LICENSE TAG</b> (Custom Metal Die Struck License Plate. This white license plate features 2D TWANG, in traditional Americana Blue. She also offers the traditional 'Lone Star' flag with TEXAS, in the color red, along side at the top. Dress your vehicle with our one-of-a-kind, metal plate. Let's show the road who's the King of Country!) .....	\$19.95	
	580	<b>HAT PIN</b> (Sterling silver w/G.S. signature in blue) SUPER!.....	\$9.95	
	585	<b>EARRINGS</b> (Sterling Silver w/G.S. signature. For pierced ears only!).....	\$14.95	
☆☆☆	636	<b>WALL CALENDAR</b> (You can have a whole year of George Strait with this 2010-2011 Wall Calendar with great looking full-color photos of George Strait for EACH month, running 13 months from September 2010-September 2011, opens to an amazing 12" wide x 24" high, closed calendar dimensions are 12"x12". Simplify your life with enough space to track projects, record appointments, birthdays, George Strait concert dates, or plan for a busy household).....	<b>NEW</b> \$12.95	
	650	<b>SONGBOOK</b> (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) .....	\$17.95	
	662	<b>LATEST GREATEST STRAITEST HITS</b> (Songbook) .....	\$14.95	
	663	<b>THE BEST OF GEORGE STRAIT</b> (Songbook) .....	\$10.95	
☆☆☆	979DVD	<b>28TH ANNUAL GEORGE STRAIT TEAM ROPING DVD</b> (2010).....	<b>NEW</b> \$29.95	
	999DVD	<b>27TH ANNUAL GEORGE STRAIT TEAM ROPING DVD</b> (2009).....	\$29.95	
	888DVD	<b>'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD</b> (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	1039	<b>'TWANG' TRAVEL MUG STAINLESS STEEL</b> (Thermal 16 oz. Stainless Steel Travel Mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during daily commutes. Designed to fit securely in most vehicles' holders and consoles; features bold G.S. "TWANG" logo in black.).....	\$12.95	
	1044	<b>'TWANG' PHOTO COFFEE MUG</b> (This sharp 10 oz. white ceramic coffee mug features original 'TWANG' artwork and handsome photo of G.S. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug.) .....	\$12.95	
	1059	<b>SHOT GLASS 'TWANG'</b> (2 oz. clear shot glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' old fashioned Glass #1058.).....	\$6.95	
	1078	<b>'TWANG' PHOTO PURSE</b> (Our large photo purse features original 'TWANG' artwork. An extremely handsome photo of G.S., with filigree design on purse flap. Made from an elegant and durable black micro fiber material and has a zippered main pouch with an interior pocket. Purse measures 12.25"L x 7.5"W with an adjustable strap. This purse is very convenient and perfect for carrying all of your essentials... and showing off your George Strait pride with class!) .....	\$59.95	
	2845	<b>STONE/RED/BLUE SPRAY PAINT CAP</b> (Stone With Red And Blue Spray Paint Garment Washed Brushed Twill Cap With SHARP Braided Chenille Embroidered "Strait" Script Logo, Contrasting Red Stitching and Cream Bill, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST) .....	\$19.95	
	3682	<b>LADIES DARK HEATHER VERTICAL PRINT TEE</b> (Ladies Dark Heather Grey Short Sleeve Crew Neck Tee, Feels Silky Soft And Wears Remarkably Well, Beautiful "GEORGE STRAIT" Filigree Vertical Print Pink Logo On Front).....	Check Size: M ___ L ___ XL ___ \$18.95	
	3695	<b>JUNIORS MILITARY GREEN FOIL PHOTO TEE</b> (Juniors Military Green 100% Combed Ring Spun Cotton Fine Knit Jersey Tee, Hour Glass Shape For A More Flattering Fit, Side Seamed, Double Needle Hemmed Sleeves And Bottom, Full Chest GS Photo With Flashy Foil Swirl "George Strait" Logo).....	Check Juniors Size: M ___ L ___ XL ___ \$19.95	
☆☆☆	3750	<b>LADIES PINK SLEEVELESS "STRAIT GIRL" TEE</b> (Ladies Pink Sleeveless V-neck Tee, styled in a flattering slim fit with the silky smoothness of 100% ring spun combed cotton and a split hem for added comfort. An attractive full chest GS photo with a vintage "Strait Girl" logo adorns the front of this lovely casual-wear tee).....	Check Size: M ___ L ___ XL ___ XXL ___ <b>NEW</b> \$19.95	
☆☆☆	3755	<b>JUNIOR'S ELECTRIC BLUE RETRO ROSE TEE</b> (Junior's cut baby doll style short sleeve silky smooth 100% cotton fine knit jersey t-shirt, retro style "Electric Company" George Strait lettering and rose design adorn the front of this fun tee).....	Check Size: M ___ L ___ XL ___ <b>NEW</b> \$18.95	
	3910	<b>BLACK 'EL REY' T-SHIRT</b> (Black, unisex 100% preshrunk cotton, short sleeve t-shirt was designed especially for fans who wish to celebrate George Strait's beautiful rendition of The Spanish Ballad, 'El Rey'. It is sure to be a very popular item as it represents George Strait's legendary reputation as 'The King'. All G.S. fans will be noticed coming and going as George Strait, 'El Rey' & The King are screened on the front and also across the back of shoulders. The front of this shirt also features a very classic image of Mr. Strait that is sure to win the hearts of all who see! Great for both men and women.).....	Check Size: M ___ L ___ XL ___ \$17.95 Check Size: XXL ___ \$19.95	
	3925	<b>GS CADILLAC ICE GREY T-SHIRT</b> (This Ice Grey unisex, 100% preshrunk cotton, short sleeve t-shirt was designed with our traditional fans in mind. A full length shot features George Strait, with guitar, leaning against an old classic cadillac. The image of G.S. in full color while the cadillac and background remain faded in black and white. The shirt also has both 'George Strait' and 'TWANG' scripted across the shoulders in beautiful blue, grey & white... creating a classic and traditionally masculine style).....	Check Size: M ___ L ___ XL ___ \$17.95 Check Size: XXL ___ \$19.95	



QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	3940	<b>NAVY BLUE SHORT SLEEVE TOUR CITIES T-SHIRT</b> (Navy Blue Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With G.S. "Twang" Photo And Logo On Front Chest And 2010 Fall Tour Cities Listed On Back Of Shirt)..... Check Size: M ___ L ___ XL ___ XXL ___	\$18.95	
	☆☆☆ 3945	<b>BLACK VINTAGE GUITAR T-SHIRT</b> (Black adult unisex 100% preshrunk cotton short sleeve t-shirt with VINTAGE G.S. photo and logo on front chest, 2010 FALL Tour Cities and Dates listed on back of shirt)..... Check Size: M ___ L ___ XL ___ XXL ___ <b>NEW</b>	\$18.95	
	5210	<b>BABY BIB</b> (Extra Soft, 100% White Terry Cotton Bib with Black Piping that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Shirt #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!!).....	\$12.95	
	5220	<b>BABY T-SHIRT</b> (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!!)..... Check Size: 12 month ___ 2T ___	\$12.95	
	5280	<b>YOUTH BLACK "LIVE" SHORT SLEEVE T-SHIRT</b> ("George Strait" ... "LIVE" ... and ... "The King Of Twang" Adorn Both The Front And Back Of Our Latest GS YOUTH Apparel, In the Brightest Of Colors. The Front Of The Shirt Also Features Two Individual Images Of George Strait, Taken While Performing During His 2009 Concert Tour Season. This Item Creates The Nostalgia Of Watching George Strait Live And On Stage ... Leaving Fans With The Desire And Anticipation For More In 2010. YOUTH Unisex Black 100% Preshrunk Cotton Short Sleeve Shirt - Matches ADULT 3930 Black "LIVE" Long Sleeve Shirt)..... Check Youth Size: XS (2-4) ___ Small(6-8) ___ Medium (10-12) ___	\$14.95	
	9730	<b>LADIES BLUE DENIM "STRAIT GIRL" RHINESTONE JACKET</b> (Nothing Says "Strait GIRL" Like our Ladies Blue Denim Jacket Exquisitely Adorned With Plenty Of Rhinestone BLING, A Custom "George Strait" Script 3-D Pink Puff Embroidery On The Left Front Chest And A Beautifully Feminine LARGE "Strait GIRL" Logo Across The Back Also In 3-D Pink Puff Embroidery Complimented With Even More Rhinestones As Well As Screen Printed Filigree. In A Slightly Weathered Look That's Soft And Comfortable It Has A Relaxed Fit Feminine Shape, Two Front Slash Hand-Warmer Pockets, 100% Cotton Denim, Machine Washable)..... Check Size: M ___ L ___ XL ___	\$95.00	
		<b>GEORGE STRAIT CDs</b>	<b>PRICE</b>	
	901	STRAIT COUNTRY.....	\$14	
	902	STRAIT FROM THE HEART.....	\$14	
	903	RIGHT OR WRONG.....	\$14	
	905	GREATEST HITS.....	\$14	
	906	SOMETHING SPECIAL.....	\$14	
	907	#7.....	\$14	
	909	OCEAN FRONT PROPERTY.....	\$14	
	910	GREATEST HITS #2.....	\$14	
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'.....	\$14	
	912	BEYOND THE BLUE NEON.....	\$15	
	913	LIVIN' IT UP.....	\$15	
	914	CHILL OF AN EARLY FALL.....	\$15	
	916	HOLDING MY OWN.....	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack).....	\$16	
	919	LEAD ON.....	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.).....	\$49.95	
	921	BLUE CLEAR SKY.....	\$16	
	922	CARRYING YOUR LOVE WITH ME.....	\$16	
	924	ALWAYS NEVER THE SAME.....	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE.....	\$16	
	926	LATEST GREATEST STRAITEST HITS.....	\$16	
	928	THE ROAD LESS TRAVELED.....	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME.....	\$19	
	931	HONKYTONKVILLE.....	\$19	
	932	50 NUMBER ONES (Double CD Set).....	\$25	
	933	SOMEWHERE DOWN IN TEXAS.....	\$19	
	934	IT JUST COMES NATURAL.....	\$19	
	935	LIVE AT TEXAS STADIUM.....	\$19	
	936	GEORGE STRAIT 22 MORE HITS.....	\$17	
	937	TROUBADOUR.....	\$18	
	939	TWANG.....	\$18	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

\*\*\*\* PLEASE PRINT CLEARLY      CUSTOMER #: \_\_\_\_\_

NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST.: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: (\_\_\_\_) \_\_\_\_\_

PAYMENT MADE BY: CHECK: \_\_\_ MONEY ORDER: \_\_\_

MASTERCARD: \_\_\_ VISA: \_\_\_ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: (Please Print) \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

Please Check One      SUB TOTAL \_\_\_\_\_

YES \_\_\_ This is a new address.      TENNESSEE SALES TAX(9.25%) \_\_\_\_\_

NO \_\_\_ This is not a new address.      (All Tennessee Customers must add 9.25%)

**SHIPPING & HANDLING CHARGES DO NOT APPLY TO MEMBERSHIPS!**      SHIPPING & HANDLING CHARGES \_\_\_\_\_

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address.      DEDUCT STRAIT CASH HERE - \_\_\_\_\_

Double Shipping & Handling Charges for Foreign Deliveries.      TOTAL AMOUNT \_\_\_\_\_

**FOR ALL ORDERS OVER \$300.00: PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.**

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

\*\*\* NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. \*\* Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

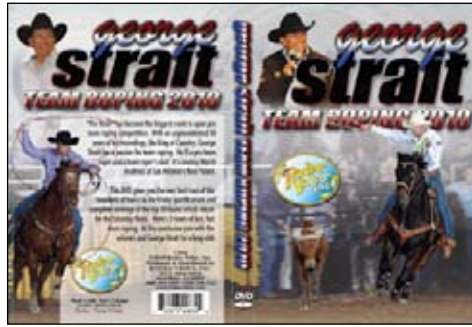
GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077  
STRAIT LINE: (615) 824-7176  
ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE. EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return. We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

# New Merchandise



#256 - Magnet



Left: #979DVD - George Strait Team Roping 2010 DVD



Right: #3755 - Junior's Electric Blue Retro Rose Tee

## Fan Collectable Column

- The Monitor. August 1, 2010. Page 2A. George Strait mentioned in "The View from Here" section. Gun Barrel City, TX.
- USA Today. July 23, 2010. Page 3D. George Strait mentioned in the Music section article. Life Weekend - section D. St Louis Park, MN.
- The Lawton Constitution. June 27, 2010. Page 22. Resource Guide 2010. George Strait mentioned in article "Saddle Maker 1st Lawtonian to get Western Heritage Honor." Lawton, OK.
- Las Cruces Sun-News. July 8, 2010. Page 19. George Strait mentioned in Radio Hits section. KGRT 103.9FM makes "The Breath You Take" number 1 on their charts. Las Cruces, NM.
- Florida Today. July 25, 2010. Section 10C, page 1-2. George Strait mentioned in article "Ticket fares well at big tourney - Bahamas Billfish Champ." Palm Bay, FL.
- Country Weekly Magazine. 7-19.2010. George Strait on front cover, page 1. Photo of George Strait, p. 24 George Strait mentioned on top right hand column, p. 32 "Stories Behind the Song" "The Chair". Nashville, TN.

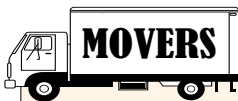
*The following George Strait Fan Club Members submitted to the Collectable Column...*

### ***And We Thank You!***

*As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!*

Valda Callison - Gun Barrel City, TX  
Margaret Eckers - St. Louis Park, MN  
Shirley Van Velzer - Deming, NM

Alexis Gaffney - Gales Creek, OR  
*Winner of the GS Goodie Box:*  
Cathy Butler - Palm Bay, FL



## ARE YOU MOVING?

**DROP US YOUR NEW ADDRESS BY MAIL OR CALL!**

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077 • (615) 824-7176  
HOURS: MONDAY-FRIDAY 8:30AM-3:00PM CENTRAL TIME





# ♪ Anita's Notes ♪

Welcome to the fall issue of Strait Talk. As many of us gather our summer ending thoughts, school has approached us and lingering hot weather has continued to blast us, particularly in the south. A cool indoor George Strait Concert would be the perfect way to kick the fall season off in style.

George, Reba and Lee Ann Womack are ready to kick off the fall leg of their tour by coming to your town and partying down. Eleven new shows have been added to the fall tour. Please check out the itinerary on the back of Strait Talk. Also check the website at [www.georgestrait.com](http://www.georgestrait.com) for further information. If you haven't witnessed at least one show this year, gather your crew together and get out to one. Don't miss your chance. The entire production is outstanding and keeps you wanting more. After you attend, let us know about your experience. Please send us any photos you have taken as we might use them in Strait Talk. The tour will wrap up in Fargo, ND on the 22nd of October for a short winters nap as the 2011 tour begins in January. We will have those dates in the December issue of Strait Talk. Keep you eye on [www.georgestrait.com](http://www.georgestrait.com) in case some of the dates are released earlier.

We have had many fan club members asking about the dates for next year's concerts and the 29th Annual George Strait Team Roping Classic. We mentioned above about the 2011 tour but we do know the dates for the 2011 GSTRC. The dates will be Friday, March 11th and Saturday, March 12. All of the information, including how to get tickets, is available in a separate story elsewhere in the newsletter. Something to remember is, if you are planning to attend and have never been there before, be sure and wear comfortable clothes, as Friday is a long day. You may bring a stadium cushion or blanket to sit on being as you will be sitting in bleachers. Seats are not reserved and all are on a first

come-first served basis. There is plenty of food and drinks sold at the San Antonio Rose Palace so you won't go hungry or thirsty. One of the great parts of the event is the vendor area where you can find some awesome items. It seems like the vendors get better and more varied each year. In addition, you will get a chance to see George and Bubba both participate in the roping. Make your plans early as hotel rooms in the area fill up quickly.

Congratulations to our three winners of the "George Strait Songs" word search puzzle in the last issue of Strait Talk. The winners' names are listed in the box to the right.

Congratulations to you all! The next puzzle, "Proper Names in George's Songs" was submitted by Rosalinda Salazar Garza in this issue of Strait Talk.

You can be as creative as Rosalinda and earn Strait Cash to be used for the purchase of any items on the George Strait website. All you need to do is submit a puzzle, game, photos or reviews of shows that we use in the newsletter.

With the Holidays approaching in a hurry, you will notice that we have a new collection of George Strait Christmas merchandise. The new items include a George Strait Christmas Sweatshirt (Sizes M-XXL), A Christmas Coffee Mug and a beautiful George Strait ornament that will look great on your Christmas tree. All items may be pre-ordered now and will begin shipping on October 1st. The 2010 Christmas design is beautiful and something that every George Strait fan would love to see under the Christmas tree.

Please check out the catalog for other new items that might be just the right thing for your Christmas gift giving

If you are not receiving the weekly email specials that we are sending out, please let us know as we may not have your current email address. If we don't have the correct

## 2010 George Strait Songs Word Search Winners

### Jacket Winner

**Margaret Eckers - St. Louis, MN**

### Sweatshirt Winner

**Billie Mears - La Valle, WI**

### T-Shirt Winner

**Lillian Free - Dubuque, IA**

email address you will miss out on all of the other information we send out as well such as ticket on-sales, etc.

If you do not like to place orders on line or would like to speak to a real live person, please remember that our fan club phone lines are available from Monday through Friday from 8:30am – 3:00pm Central Time or you can email us at [customerservice@georgestraitfans.com](mailto:customerservice@georgestraitfans.com) with your information. When you drop us a note, please include your name, address, phone number and email address.

If you are wondering when your membership may expire, check your membership card, call us or send an email to customer service at the above address. We will be more than happy to respond. This is very important when it comes to buying Fan Club tickets. Many fan club members try to purchase fan club seating only to find out that their memberships have expired. If you do not have access to a computer, please ask a friend to help you or go to the public library where computers are available.

In closing, may you be blessed each and every day with good health, love and peace. Please continue to say a little prayer for our service men and women that serve us all over this world. May they be safe and return home soon. God Bless!

**Hours: Monday-Friday 8:30 am-3:00 pm**  
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# GEORGE STRAIT ITINERARY

<b>Date</b>	<b>City &amp; State</b>	<b>Venue</b>	<b>On Sale</b>
9/9	Columbus, OH	Rupp Arena	On Sale
9/10	Lexington, KY	Nationwide Arena	On Sale
9/11	Nashville, TN	Bridgestone Arena	On Sale
9/16	Columbia, SC	Colonial Center	On Sale
9/17	Birmingham, AL	BJCC	On Sale
9/18	Bossier City, LA	CenturyTel Arena	On Sale
10/14	Pittsburgh, PA	Mellon Arena	On Sale
10/15	Philadelphia, PA	Wells Fargo Center	On Sale
10/16	Buffalo, NY	HSBC Arena	On Sale
10/21	Minneapolis, MN	Target Center	9/10
10/22	Fargo, ND	Fargodome	9/11

Please check the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) for any further information. You may also check Strait Line by calling 615-824-7176 and pressing 2.